



**Jewish Federation**  
of Northern New Jersey

# LION OF JUDAH ENDOWMENT

When you establish a LOJE, you create a lasting legacy that helps ensure the future vitality of our Jewish community.



# LION OF JUDAH ENDOWMENT

Protect what's most important to you. Transmit your Jewish values. Invest in our Jewish future. A Lion of Judah Endowment (LOJE) allows you to perpetuate your annual Lion of Judah level gift to Jewish Federation.

## How does it work?

An endowment can be funded over time or with a single gift. The money contributed is used to establish a Lion of Judah Endowment Fund in your name. The fund is invested in Federation's Endowment Foundation for long term growth. Each year a gift is made in your name from your LOJE Fund to Federation in order to perpetuate your annual giving.

The minimum amount needed to create a LOJE is \$100,000. This amount is intended to generate the requisite \$5,000 Lion gift each year.

Here are some ways you can fulfill a LOJE gift:

- Donate cash or securities during your lifetime.
- Leave a gift to Federation in your Will.
- Gift a new or existing life insurance policy by naming Federation as owner and beneficiary of the policy.
- Complete a "Beneficiary Designation Form" with your IRA administrator which lists Federation as a beneficiary of your account.
- Include Federation as a charitable beneficiary of your Donor Advised Fund after your lifetime.

## What are the benefits?

- **Recognition.** You are recognized as a LOJE when you announce your commitment to make this enduring gift. In appreciation, you will be:
  - ~ recognized as a member of Federation's Dor L'Dor Society and have your name inscribed on our legacy wall.
  - ~ invited to events for our Major Gift donors.
  - ~ able to add the Or L'atid flame to your Lion pin.
  - ~ receive a special *tzedakah* box.
  - ~ invited to add a page to Federation's Endowment Book of Life.
  - ~ part of an international sisterhood of LOJE leaders.
- **Tax Benefits.** You may receive estate and/or income tax benefits depending on your personal circumstances and the funding method you choose.
- **Impact.** Your gift will generate future income to support Federation's mission.
- **Values.** Your gift makes a statement to your children and grandchildren about your Jewish values and commitment to Jewish life and continuity.

**Jewish Federation's endowment** staff is available to work with you and your financial and legal advisors to help you realize your philanthropic goals.

This material is presented for informational purposes only and should not be construed as legal, tax or financial advice. When considering gift planning strategies, please consult with your own legal and tax advisors.

