

2019

JEWISH FEDERATION OF NORTHERN NEW JERSEY

HIGHLIGHTS

a year in review



Jewish Federation
OF NORTHERN NEW JERSEY

Dear Friends,

The mission of Jewish Federation of Northern New Jersey is to assist and support Jews locally, in Israel, and around the world. We are proud of the work we do — and proud to count you as our partner.

We use our unique expertise, along with the generosity of our donors, to create and maintain a strong Jewish life in our region. We serve a diverse community of Jews in all streams of religious observance and offer programs and events to suit many ages and interests. Most importantly, we understand the unmet needs in our community and, through resources and access, we partner with other organizations to make sure those needs are met. Our work is vast and impactful, and often hard to sum up in one letter or conversation.

Moreover, in a time of increasing anti-Semitism, it is vitally important that there be a strong Jewish voice to speak to local and state authorities. Federation is that voice for the more than 125,000 Jews in the northern New Jersey Jewish community. We are a direct connection to those that keep our community safe. This was put to the test when, in mid-December, our community was personally struck by anti-Semitic violence. The JC Kosher Supermarket, a grocery store in Jersey City's Orthodox community, was attacked by a man and a woman with ties to a hate group. We worked with law enforcement and elected officials in the shooting's aftermath, making connections with community leaders and improving security measures in the area. May the memories of the souls that were lost be for a blessing.

Your Federation achieved much in 2019 — and this report offers some brief highlights. We are proud of our efforts, and we could not have accomplished any of it without your financial support. Thank you for partnering with us on this journey.



Roberta

Roberta Abrams
President, 2018-2020

Jason

Jason M. Shames
Chief Executive Officer, Executive Vice President

Because of You!

**We plan. We solve problems.
We innovate.**

We help those in need.

**We make an impact.
We keep our community safe.**



You made a Difference!

WITH THANKS TO OUR **PARTNERS**



110,000+

meals served to hungry seniors and families in northern New Jersey.



8,000+

pounds of non-perishable food distributed to local food pantries in northern New Jersey.



\$275,000

spent on programs helping young families connect to their Jewish roots.



\$165,000+

supported programming for at-risk youth in Israel.



\$1,000,000+

savings for community through Kehillah Cooperative Group purchasing.

\$13,872,405
TOTAL RAISED IN
2019



\$1,350,000+

invested in programs building Jewish identity in young adults.



\$570,000+

spent fighting anti-Semitism in our community.



1,500+

filled backpacks distributed to underprivileged kids in northern New Jersey.

This is Federation

MAKING AN **IMPACT**

MEET **DANIEL**

About a year ago, Daniel lost his job. Even with his wife working part-time, finances became extremely tight for this Fair Lawn family. Daniel was so preoccupied with simply providing the basic needs for his family that he couldn't effectively look for another job. Daniel contacted Jewish Federation who directed him to our partner and supported agency, *Jewish Family & Children's Services of Northern New Jersey* (JFCSNNJ).

Daniel visited their food pantry and received ample food staples for his family. Relieving this expense was a life saver for the entire family.

Then, Daniel contacted JFCSNNJ's Re-Launch Career Services program to help him jump start his job search. After a few months, Daniel found a new job. Throughout this process, Daniel and his family were grateful to be supported by his Jewish community.



MEET **YAIR**

Yair lives in Nahariya, Israel and has five children ranging in age from 3-17. He was a truck driver, often working 18-hour days which would sometimes include sleeping in the truck. Unfortunately, his place of work went bankrupt and he received no compensation. In the meantime, he developed back problems and was diagnosed with fibromyalgia. As you can imagine, his financial situation collapsed and he virtually had nothing. He knew he needed to get help.

Initially, he felt embarrassed to ask for support, but the staff at the Leket Relief Center in Nahariya, Israel were very supportive. Every Monday, Yair receives a food parcel from the Center and **goes home to children who are excited to see all the goodies** including fruit, vegetables, poultry, milk puddings and other treats.

"I have tears in my eyes as I write this to you, as there have been times in the past where I didn't even have 5 Shekels in my pocket to buy a liter of milk. I don't know how I would survive without the Relief Center's support. May G-d bless them and all those who support them. Amen."

Leket is just one of many social welfare organizations in Israel that Jewish Federation supports every year.

Fighting Anti-Semitism!

PROTECTING OUR **COMMUNITY**

December 10, 2019. This was the day that our community was directly affected by the national and worldwide surge in anti-Semitism and the violence often associated with it. Two gunmen entered a small Jersey City kosher grocery store owned by a Jewish family and started shooting. Three people were killed including the owner of the store, a store employee, and a patron. A police officer was shot and killed by the gunmen in an attack just before they reached the store. Federation monitored the situation, alongside community leaders and state and local law enforcement, for weeks after the incident. Our goal was to support the families and the community, and to help facilitate the healing process.



Federation's commitment to keeping our community safe and secure includes running Active Shooter and Stop the Bleed trainings, meeting with local Jewish institutions to assess their physical security, and working with community agencies and synagogues to acquire Federal and State Homeland Security Grants.

On January 12, 2020, Federation held a Safety and Security Summit. A dozen local and national political and law enforcement officials gathered to share their commitment to fighting anti-Semitism.



FEDERATION COMMUNITY GRANTS

Community Based Organizations and Support		\$ 4,706,817
Beit Midrash of Teaneck The Cemetery Association of Jewish Federation of Northern New Jersey Center for Israel Engagement COJECO – Russian-speaking Jewish Community Outreach Community Security Englewood Health Foundation Family Promise of Bergen County	Hillel International Israel Action Network Israel American Council – Media Room Jewish Community Center Association (JCCA) Jewish Agency for Israel – General Support Jewish Community Relations Committee Jewish Federations of North America Jewish Federation of Northern New Jersey, Israel Office Joint Distribution Committee – General Support	Kehillah Cooperative Purchasing Initiative NJ State Association of Jewish Federations Partnership2Gether Living Bridge Project Ezra Western Galilee Medical Center World Jewish Congress – Sicily Mikveh Volunteer Resource Center Bergen Volunteer Center - Bergen Reads
Social Welfare		\$ 2,139,350
<i>Social Services</i> <i>Hunger Relief & Senior Nutrition</i>		<i>\$1,156,516</i> <i>\$982,384</i>
Social Services Amcha Bayit Cham Home for Girls (Nahariya) Bayit Cham for Boys (Nahariya) Chaplaincy & Pastoral Services Daughters of Miriam - <ul style="list-style-type: none"> General Support Senior Community Engagement Ethiopian National Project Jerusalem Foundation Yaelim Center Jewish Association for Developmental Disabilities (J-ADD) - General Support	Jewish Family & Children's Services of Northern New Jersey – General Support Jewish Home Family – General Support Joint Distribution Committee – Elderly Vital Relief in Lvov and Former Soviet Union Kehillat Emet Ve'Shalom The Lone Soldier Center – In Memory of Michael Levin Network of Jewish Human Service Agencies Nirim Nahariya	Hunger Relief Daughters of Miriam Coffee Shop/Weekend Hunger Relief Council for Older Adults JCC of Northern New Jersey - Congregate Meal Program - Mind, Body & Spirit Jewish Home Family Hot Holiday Meals Jewish Family & Children's Services of Northern New Jersey <ul style="list-style-type: none"> Food Pantry Kosher Meals on Wheels (Bergen, Passaic, & Hudson) Kaplen JCC on the Palisades <ul style="list-style-type: none"> Congregate Meal Program Senior Activity Center Leket The Relief Center (Yeshivat Hesder) – Food Programs Shearit HaPlate
Jewish Identity, Continuity & Engagement		\$ 2,809,263
Academies at Gerrard Berman Day School Alexander Muss High School BBYO Bergen County High School of Jewish Studies Ben Porat Yosef Birthright Israel COJECO Russian Speaking Teen Program - Russian Speaking The Frisch School Hillel <ul style="list-style-type: none"> Bergen Community College Fairleigh Dickinson University Ramapo College Rutgers University William Paterson University Israeli American Council Eitanim Program - Lower Hudson County Jewish Association for Developmental Disabilities - (J-ADD) Social Skills Group JCC of Northern New Jersey (Bergen County YJCC) <ul style="list-style-type: none"> PJ Library JEFG – TeachNJ Initiative	Jewish Agency for Israel <ul style="list-style-type: none"> MASA College / Post-College Program Summer camps for Lvov students Youth Futures Jewish Education Services Jewish Right Start Early Childhood Incentive Program JFNNJ Missions & Outreach Kaplen JCC on the Palisades <ul style="list-style-type: none"> General Support PJ Library Kehillah Congregational Learning - 6 th grade Lower Hudson Family Programming Ma'ayanot Yeshiva High School for Girls Moishe House Hoboken The Moriah School One Happy Camper Program Onward Israel Rosenbaum Yeshiva of North Jersey	Sinai Schools <ul style="list-style-type: none"> General Support Bar / Bat Mitzvah Program Shalom Baby Program Solomon Schechter Day School of Bergen County Synagogue Leadership Initiative Temple Emanuel Chai Program Temple Avodat Shalom Individual Learning Program Torah Academy of Bergen County Tzav Pius Camp United Synagogue of Hoboken <ul style="list-style-type: none"> PJ Library Learning Center - Special Needs Wayne YMCA <ul style="list-style-type: none"> Jewish Cultural Programs Jewish Outreach & Engagement Youth Shlichah Yavneh Academy Yeshivat He'Atid Yeshivat Noam
Endowment Grants		\$ 869,453
Emergency Relief		\$ 6,772
Other Operating Expenses		\$3,340,750
GRAND TOTAL		\$13,872,405

OFFICERS

Roberta Abrams
President

Ron Rosensweig*
*Vice President,
Financial Resource Development*

Rena Donin Schlussel
*Vice President,
Planning & Allocations*

Bruce Brafman
Vice President, Treasurer

Jayne Petak*
Vice President, At Large

Lawrence A. Weiss
Secretary

Lee Lasher
*Incoming President
(June 2020)*

Stephanie Goldman Rosen
Immediate Past President

Jason M. Shames
*Chief Executive Officer
Executive Vice President*



MANAGEMENT

Jason M. Shames
*Chief Executive Officer
Executive Vice President*

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Chief Operating Officer

Pamela Katz
Chief Financial Officer

Naomi Knopf
Chief of Staff

Laura Freeman
*Managing Director,
Marketing & Communications*

Jodi Heimler
Managing Director, Development

Robin Rochlin
*Assistant Executive Vice President
Managing Director,
Endowment Foundation*



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Will Rukin

Paula Shaiman

Daniel M. Shlufman

Judy Taub

Louise Tuchman

Jeffrey Tucker

Fran Weingast

Donna Weintraub

Tracy Zur

*Past Presidents

