

Dear Friends,

The mission of Jewish Federation of Northern New Jersey is to assist and support Jews locally, in Israel, and around the world. We are proud of the work we do — and proud to count you as our partner.

We use our unique expertise, along with the generosity of our donors, to create and maintain a strong Jewish life in our region. We serve a diverse community of Jews in all streams of religious observance and offer programs and events to suit many ages and interests. Most importantly, we understand the unmet needs in our community and, through resources and access, we partner with other organizations to make sure those needs are met. Our work is vast and impactful, and often hard to sum up in one letter or conversation.

Moreover, in a time of increasing anti-Semitism, it is vitally important that there be a strong Jewish voice to speak to local and state authorities. Federation is that voice for the more than 125,000 Jews in the northern New Jersey Jewish community. We are a direct connection to those that keep our community safe. This was put to the test when, in mid-December, our community was personally struck by anti-Semitic violence. The JC Kosher Supermarket, a grocery store in Jersey City's Orthodox community, was attacked by a man and a woman with ties to a hate group. We worked with law enforcement and elected officials in the shooting's aftermath, making connections with community leaders and improving security measures in the area. May the memories of the souls that were lost be for a blessing.

Your Federation achieved much in 2019 — and this report offers some brief highlights. We are proud of our efforts, and we could not have accomplished any of it without your financial support. Thank you for partnering with us on this journey.

Roberta Abrams President, 2018-2020

Jason M. Shames Chief Executive Officer, Executive Vice President



You made a Difference!

WITH THANKS TO OUR PARTNERS



meals served to hungry seniors and families in northern New Jersey.



8,000+

pounds of non-perishable food distributed to local food pantries in northern New Jersey.

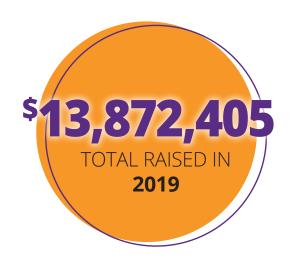


\$275,000

spent on programs helping young families connect to their lewish roots.



supported programming for at-risk youth in Israel.



\$\$

\$**1,000,000**+

savings for community through Kehillah Cooperative Group purchasing.



\$1,350,000+

invested in programs building Jewish identity in young adults.



\$570,000**+**

spent fighting anti-Semitism in our community.



1,500+

filled backpacks distributed to underprivileged kids in northern New Jersey.

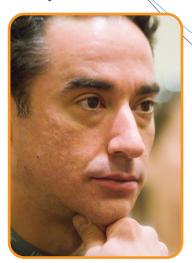
This is Federation MAKING AN IMPACT

MEET **DANIEL**

About a year ago, Daniel lost his job. Even with his wife working part-time, finances became extremely tight for this Fair Lawn family. Daniel was so preoccupied with simply providing the basic needs for his family that he couldn't effectively look for another job. Daniel contacted Jewish Federation who directed him to our partner and supported agency, Jewish Family & Children's Services of Northern New Jersey (JFCSNNJ).

Daniel visited their food pantry and received ample food staples for his family. Relieving this expense was a life saver for the entire family.

Then, Daniel contacted JFCSNNJ's Re-Launch Career Services program to help him jump start his job search. After a few months, Daniel found a new job. Throughout this process, Daniel and his family were grateful to be supported by his Jewish community.





MEET YAIR

Yair lives in Nahariya, Israel and has five children ranging in age from 3-17. He was a truck driver, often working 18-hour days which would sometimes include sleeping in the truck. Unfortunately, his place of work went bankrupt and he received no compensation. In the meantime, he developed back problems and was diagnosed with fibromyalgia. As you can imagine, his financial situation collapsed and he virtually had nothing. He knew he needed to get help.

Initially, he felt embarrassed to ask for support, but the staff at the Leket Relief Center in Nahariya, Israel were very supportive. Every Monday, Yair receives a food parcel from the Center and goes home to children who are excited to see all the goodies including fruit, vegetables, poultry, milk puddings and other treats.

"Thave tears in my eyes as I write this to you, as there have been times in the past where I didn't even have 5 Shekels in my pocket to buy a liter of milk. I don't know how I would survive without the Relief Center's support. May G-d bless them and all those who support them. Amen."

Leket is just one of many social welfare organizations in Israel that Jewish Federation supports every year.

Fighting Anti-Semitism! PROTECTING OUR COMMUNITY

December 10, 2019. This was the day that our community was directly affected by the national and worldwide surge in anti-Semitism and the violence often associated with it. Two gunmen entered a small Jersey City kosher grocery store owned by a Jewish family and started shooting. Three people were killed including the owner of the store, a store employee, and a patron. A police officer was shot and killed by the gunmen in an attack just before they reached the store. Federation monitored the situation, alongside community leaders and state and local law enforcement, for weeks after the incident. Our goal was to support the families and the community, and to help facilitate the healing process.







Federation's commitment to keeping our community safe and secure includes running Active Shooter and Stop the Bleed trainings, meeting with local Jewish institutions to assess their physical security, and working with community agencies and synagogues to acquire Federal and State Homeland Security Grants.

On January 12, 2020, Federation held a Safety and Security Summit. A dozen local and national political and law enforcement officials gathered to share their commitment to fighting anti-Semitism.



FEDERATION COMMUNITY GRANTS

Community Based Organizations and Support

Beit Midrash of Teaneck

The Cemetery Association of Jewish Federation of Northern New Jersev

Center for Israel Engagement

COJECO – Russian-speaking Jewish Community
Outreach

Community Security

Englewood Health Foundation

Family Promise of Bergen County

Hillel International

Israel Action Network

Israel American Council – Media Room

Jewish Community Center Association (JCCA)

Jewish Agency for Israel - General Support

Jewish Community Relations Committee

lewish Federations of North America

Jewish Federation of Northern New Jersey, Israel

Joint Distribution Committee – General Support

Kehillah Cooperative Purchasing Initiative

NJ State Association of Jewish Federations

Partnership2Gether Living Bridge

Project Ezra

Western Galilee Medical Center

World Jewish Congress - Sicily Mikveh

Volunteer Resource Center

Bergen Volunteer Center - Bergen Reads

Social Welfare

Social Services

Hunger Relief & Senior Nutrition

\$ **2,139,350** \$1,156,516

1,156,516 \$982,384

\$ 2,809,263

\$13,872,405

\$ 4,706,817

Social Services

Amcha

Bayit Cham Home for Girls (Nahariya)

Bayit Cham for Boys (Nahariya)

Chaplaincy & Pastoral Services

Daughters of Miriam -

- General Support
- Senior Community Engagement

Ethiopian National Project

Jerusalem Foundation Yaelim Center

Jewish Association for Developmental Disabilities (J-ADD) - General Support

Jewish Family & Children's Services of Northern New Jersey – General Support

Jewish Home Family - General Support

Joint Distribution Committee – Elderly Vital Relief in Lvov and Former Soviet Union

Kehillat Emet Ve'Shalom

The Lone Soldier Center – In Memory of Michael Levin

Network of Jewish Human Service Agencies

Nirim Nahariya

Hunger Relief

Daughters of Miriam Coffee Shop/Weekend Hunger

Council for Older Adults

JCC of Northern New Jersey - Congregate Meal Program - Mind, Body & Spirit

Jewish Home Family Hot Holiday Meals

Jewish Family & Children's Services of Northern

New Jersey

- Food Pantry
- Kosher Meals on Wheels (Bergen, Passaic, & Hudson)

Kaplen JCC on the Palisades

 Congregate Meal Program Senior Activity Center

Leket

The Relief Center (Yeshivat Hesder) – Food Programs

Shearit HaPlate

Jewish Identity, Continuity & Engagement

Academies at Gerrard Berman Day School

Alexander Muss High School

ввуо

Bergen County High School of Jewish Studies

Ben Porat Yosef

Birthright Israel

COJECO Russian Speaking Teen Program - Russian Speaking

The Frisch School

Hillel

- Bergen Community College
- · Fairleigh Dickinson University
- Ramapo College
- Rutgers University
- William Paterson University

Israeli American Council Eitanim Program - Lower Hudson County

Jewish Association for Developmental Disabilities - (J-ADD) Social Skills Group

JCC of Northern New Jersey (Bergen County YJCC)

PJ Library

JEFG - TeachNJ Initiative

GRAND TOTAL

Jewish Agency for Israel

- MASA College / Post-College Program
- Summer camps for Lvov students
- Youth Futures

Jewish Education Services

Jewish Right Start Early Childhood Incentive Program

JFNNJ Missions & Outreach

Kaplen JCC on the Palisades

- General Support
 - PJ Library

Kehillah Congregational Learning - 6th grade Lower Hudson Family Programming

Ma'ayanot Yeshiva High School for Girls

Moishe House Hoboken

The Moriah School

One Happy Camper Program

Onward Israel

Rosenbaum Yeshiva of North Jersey

Sinai Schools

- General Support
- Bar / Bat Mitzvah Program

Shalom Baby Program

Solomon Schechter Day School of Bergen County

Synagogue Leadership Initiative

Temple Emanuel Chai Program

Temple Avodat Shalom Individual Learning Program

Torah Academy of Bergen County

Tzav Pius Camp

United Synagogue of Hoboken

- PJ Library
- Learning Center Special Needs

Wayne YMCA

- Jewish Cultural Programs
- Jewish Outreach & Engagement
- Youth Shlicha

Yavneh Academy

Yeshivat He'Atid

Yeshivat Noam

Endowment Grants\$ 869,453Emergency Relief\$ 6,772Other Operating Expenses\$3,340,750

LEADERSHIP

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Ron Rosensweig*

Vice President,

Financial Resource Development

Rena Donin Schlussel Vice President, Planning & Allocations

Bruce Brafman *Vice President, Treasurer*

Jayne Petak*
Vice President, At Large

Lawrence A. Weiss Secretary Lee Lasher

Incoming President (June 2020)

Stephanie Goldman Rosen Immediate Past President

Jason M. Shames Chief Executive Officer Executive Vice President



MANAGEMENT

Jason M. Shames

Chief Executive Officer

Executive Vice President

Lisa Harris Glass Chief Operating Officer

Pamela Katz Chief Financial Officer

Naomi Knopf Chief of Staff Laura Freeman
Managing Director,
Marketing & Communications

Jodi Heimler

Managing Director, Development

Robin Rochlin

Assistant Executive Vice President

Managing Director, Endowment Foundation



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