

DIY fundraiser!

FAQ'S

WHAT ARE THE GOALS OF A PEER-TO-PEER EVENT?

The goals for a peer-to-peer fundraising event are pretty simple. We want your friends to learn more about the work of Jewish Federation (an organization that is important to you.) AND – we want them to make a donation that is meaningful to them to help strengthen our community through Federation's work.

HOW DO I INVITE MY FRIENDS TO MY EVENT?

Federation is here to help and will be your partner in ensuring your event is a success. We will create a template that you may use as an invitation, or you can create your own. We will create a registration process for your guests that will be easy to use.

IS THERE A FINANCIAL OBLIGATION FOR ME AND/OR MY FRIENDS?

One of the purposes of this event is to raise money for our community so, "yes", there is an expectation that monies will be raised. However, how much is really up to you. Federation will be covering the expenses for your event (facility rental, snacks, etc) so you won't have to worry about any overhead costs and hopefully your friends will make a donation to attend your event. All proceeds will go to support our community.

WILL SOMEONE FROM FEDERATION HELP ME?

Absolutely!! A Federation staff person will assist you every step of the way to make sure your event is a success. And, if you wish a Federation staff person will attend your event to ensure everything runs smoothly.

WILL FEDERATION PROVIDE MATERIALS FOR MY EVENT?

Yes! We will have Federation marketing material there so your guests can become more familiar with Federation's work and if there are other things you would like, we will certainly try to accommodate that.

HOW DO I USE SOCIAL MEDIA TO PROMOTE MY EVENT?

We have a social media specialist who will be able to help you post and share your event on whichever platform you are most comfortable using.

WHO WILL COVER THE COSTS FOR MY EVENT?

Federation is happy to cover the costs of your event up to \$1,000. Our goal is to "spread the word" and not burden you with any expenses.

I WANT TO HAVE A PEER-TO-PEER FUNDRAISING EVENT BUT I DON'T HAVE A GOOD IDEA. IS THERE A LIST OF IDEAS OR SUGGESTIONS?

Absolutely! We have a long list of ideas that will hopefully spark your interest.

jfnnj.org/DIYFundraiser

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